



Harvard Medical School

InfraStruXure® Design Prevents Small Issues from Becoming Big Problems

“Our IT staff is tasked to deliver scalable, cutting-edge technology applications 24x7x365. One area that we’ve focused on has been the standardization of our IT infrastructure. We have determined that a standardized approach to technology deployment helps to reduce human error, allows us to detect the root cause of defects, and creates shared learning across the organization.

“We performed a thorough assessment of available power, rack, and cooling solutions. Most of the solutions we investigated were comprised of a series of unique ‘point’ products, manufactured by multiple vendors, and not designed to work together. These traditional systems are capable of alerting us to faults only after the damage is done. In addition, we found that support for these traditional solutions requires a heavy dependence on outside specialists.

“With the InfraStruXure system, we immediately receive alerts over the network if a threshold is exceeded, and the system identifies, on its own, exactly where the fault is occurring. InfraStruXure was the only system we encountered whose fundamental architecture was based on pre-engineered and pre-tested building blocks designed to work in a truly integrated fashion.”

“The InfraStruXure® system has far exceeded our expectations. Now that I look back, I don’t know how we ever operated without it.”

—John Halamka, CIO
Harvard Medical School

Get more information on APC by Schneider Electric solutions at www.apc.com

998-1200

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Solutions for Network Closets

Network closets have become mission-critical environments. APC lets you control, monitor, and manage them like never before.



Control the power



Monitor the environment



Manage the cooling



Control, Monitor, and Manage

Today's Critical Network Closets Like Never Before

CUSTOMER PROFILE



Name: Rudy Hassall

Position: Director of Information Systems

Company Name: The McGinn Group, Arlington, VA

Industry: Communications consulting

Number of Employees: 47

IT Staff: 1

Applications: VMware ESX Server, Microsoft Exchange, SharePoint, GoodLink, BlackBerry

Greatest Challenge: Remote management

APC Lets One-Man IT Department Troubleshoot Network Closets Remotely

What challenges do you face in managing your power, cooling, security, and environmental monitoring?

I reside 45 miles from the office, and that is an hour lost in troubleshooting time. So, I needed to improve my remote capabilities in case of system outages. We have consistent power issues in our building, and the cost of installing a generator cannot be justified. The heat is definitely an issue, as there is no ventilation system in the room and, as in most commercial buildings, the air conditioning is turned off in the evening and on weekends.

What specific issues were you looking to solve?

Longer battery times, cooler environment—and a way to monitor them both. We needed to cool down the room soon or it was going to create more costly hardware failures and issues for us. We had no way to monitor the temperature or power status. We had 5 UPSs that couldn't provide us enough time to shut down properly . . . if I were there! There was no way to manage them remotely.

What made the APC solution unique?

It was a one-stop shop for all of my requirements in which all the solutions were integrated with each other. The system is very cost effective because it is scalable and can expand easily as our company grows. And with growth comes the need for power and cooling management.

How did APC resolve your issues?

I am now able to centrally and remotely manage our power and cooling equipment.

Read how APC has solved other customers' network closet challenges at www.apc.com



Convergence, consolidation, virtualization—today's IT trends have turned the network closet into a mission-critical environment. Network managers now need to deliver traditional telco levels of availability within these "edge of the network" sites.

But unlike other IT environments, network closets are unmanned and infrequently accessed. There aren't staff walking by to check up on things, and issues threatening downtime could well go undetected. Network closets are usually oddly shaped, out-of-the-way places that were never intended to house IT or networking equipment—and certainly not today's high-density networking devices. Such core infrastructure issues as power, cooling, and security were, at best, afterthoughts.

Achieving a highly available network in a space-constrained, out-of-sight location presents several challenges:



Control the power

- Know the network's "availability status." Too often no one is aware that there's a problem until after the fact.
- Identify and resolve power issues quickly. Power problems are the biggest single cause of data loss—and are occurring more frequently now than ever.
- Reduce cable clutter and improve accessibility. As racks get packed with more and more equipment, cabling threatens to sprawl out of control without proper cable management.



Monitor the environment

- Know what the physical conditions are like inside the network closet. Environmental disruption is the #1 cause of downtime in remote locations.
- Keep networking equipment safe and secure. The combination of unmanned space and distributed assets leaves critical equipment vulnerable.



Manage the cooling

- Cool the network closet 24x7x365. Most closets rely on existing building HVAC systems—which operate only seasonally and usually not on weekends.
- Supply sufficient cooling. Today's PoE switches increase power densities. More power means more heat—more than building HVAC systems can handle.



APC solutions give you the level of control, monitoring, and management that today's more critical systems demand. After all, you can't deliver an ultra-reliable network if you don't know there's a problem until after the fact.

APC Network Closet Solutions: The Next-Best Thing to Being There Yourself

Whether it's dealing with power/cooling issues, keeping tabs on the environmental conditions, or keeping the space secure, APC products give you unsurpassed ability to control, monitor, and manage the network closet—from anywhere on the network. You know exactly what's going on in the network closet without having to be there. You resolve problems without making a site visit. And APC solutions integrate seamlessly with existing building and enterprise management systems, so you can begin remotely controlling, monitoring, and managing your network closet without missing a beat.

Control power in the network closet without being there

- APC network UPS units with embedded management capabilities alert you immediately of any power events and let you deal with the issue remotely. This integrated management technology allows you to access each UPS from anywhere on the network, to reboot hung servers or reset locked-up switches.
- Available in a broad range of densities, APC switched rack power distribution units (PDU) let you know exactly how much power your networking equipment is drawing. Individual outlet control lets you manage devices remotely, on a component-by-component basis.

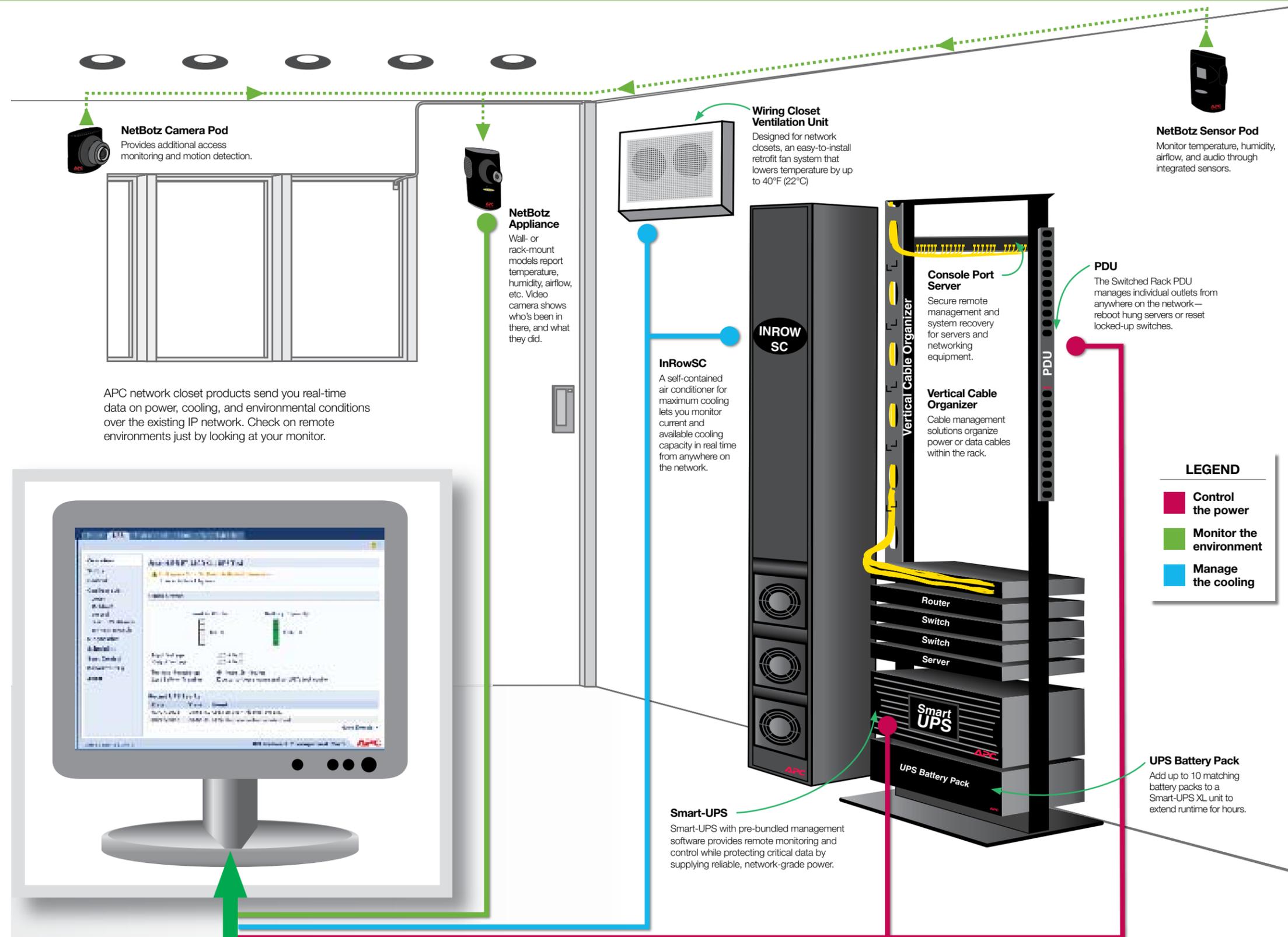
Monitor the network closet without being there

- NetBotz® monitoring appliances proactively check the vital signs of the network closet environment—everything from the temperature within the closet to water damage to airflow issues. Sensor pods and video cameras act as a surrogate set of “eyes and ears” to warn you of conditions that threaten downtime.
- Integrated surveillance cameras not only provide physical security for your IT assets but allow you to assess situations via video clips: Is it a burst pipe, or only a spilled water bottle? Did someone move servers or add a new device?

Manage cooling in the network closet without being there

- Designed specifically for network closets, the Wiring Closet Ventilation Unit can be configured easily for remote monitoring, allowing you to control the unit based on a predefined temperature set point—making it ideal for auxiliary or backup cooling. Or...
- With the APC InRow® SC air conditioning solution, monitor cooling capacity in real time from anywhere on the network. Get up-to-the-second data on inlet temperature, supply and return air temperature, airflow, cooling output and demand, and a dozen other status readings.

Need to manage multiple network closets?
Check out APC InfraStruXure® Central on p. 7



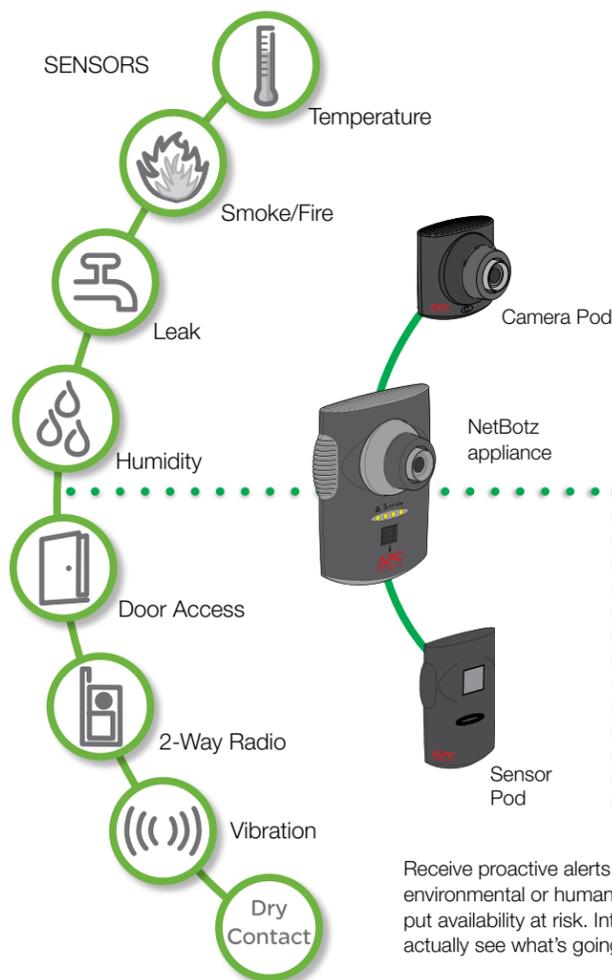
NetBotz® Monitoring: Your “Eyes and Ears” in the Network Closet

Network closets are by their very nature less-than-ideal places to keep IT equipment. Existing ventilation and air conditioning cannot keep up with the amount of heat generated by higher-density equipment. Sensitive equipment is vulnerable to burst pipes and dust. Security is often nonexistent, so anybody can just walk in and tinker with the deployment.

The NetBotz solution uniquely integrates environmental monitoring and security surveillance. The combination of environmental sensors and video cameras gives you up-to-the-second room- and rack-level information on what’s going on in

the network closet. Sensor pods collect data on environmental conditions (such as temperature, humidity, fluid, airflow, vibration, dust, and audio), and full-motion video cameras capture a visual record of who’s been in the network closet and what they did there. Integrated software assesses the severity of any physical threat—whether environmental or human—and alerts you via e-mail, phone, or pager.

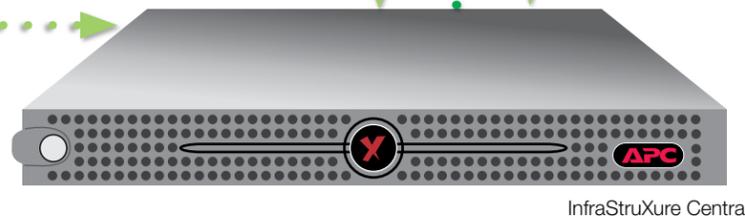
As your on-location “eyes and ears,” NetBotz monitoring and surveillance products keep tabs on your network closet when you’re not there and proactively warn you when there’s a problem.



Receive proactive alerts when physical threats—environmental or human—in the network closet put availability at risk. Integrated video clips let you actually see what’s going on.



NetBotz automatically alerts you of potential problems via e-mail, phone or pager.



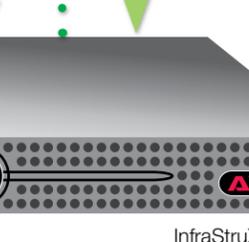
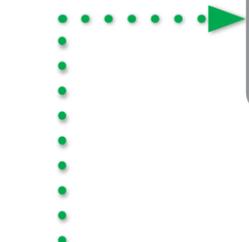
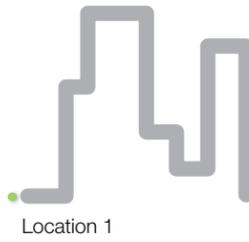
InfraStruXure Central

The Enterprise Network Closet: Centralized Supervision of Multiple Sites

If you need to manage multiple IT environments simultaneously, InfraStruXure® Central is data management software that offers a way to efficiently control, monitor, and manage all your enterprise-wide physical infrastructure devices. In essence a centralized clearinghouse for all power, cooling, and environmental data, the InfraStruXure Central appliance gives you a consolidated view of this information in one place, visible from anywhere on the network. Configure the appliance to warn you when conditions somewhere along the network threaten availability. The collected information can be viewed from multiple consoles running on multiple systems,

but you can set access privileges to allow different users from different departments to view and analyze data as needed.

InfraStruXure Central scales easily to accommodate growing or additional IT environments, supports any SNMP-compliant device regardless of vendor, and offers sophisticated reporting and trending capabilities. When your IT environment is simply too large, too spread out, or too complex to control, monitor, and manage on a component-by-component level, InfraStruXure Central goes out and collects the data you need—and presents it in a way you can use.



Keep track of all your infrastructure devices no matter how large or dispersed your IT enterprise. InfraStruXure Central collects and organizes all power, cooling, and environmental data so that you get a single consolidated view.

Power and Cooling Applied Technologies

APC Network UPSs:

Undisputed leader in network power protection

Perfectly suited for the network closet environment, APC UPS models protect networking hardware from damaging surges and lightning, prevent data loss, and boost availability levels. Now available with pre-installed network management so you may monitor and control individual UPS s remotely.

- Hot-swappable, user-replaceable batteries
- Widest breadth of single-phase UPS offerings from 420VA to 20kVA
- Line-interactive, online, modular, or scalable solutions for every customer need or application requirement
- Management options that ensure interoperability across multiple OS and network integration platforms



UPS Network Management & Environmental Monitoring Cards connect your UPS directly to the network without the need for a proxy such as a server. Embedded management technology lets you monitor and control the UPS remotely over the network.

- Reset hung switches/reboot hung servers remotely
- Control group outlets
- Monitor the temperature of the UPS
- Manage each UPS individually from anywhere on the network
- Receive early warning of problems before they become critical

InRow® SC:

Predictable cooling for an unpredictable environment

Get maximum cooling in a minimal footprint. The revolutionary Close Coupled Cooling™ design of this energy-efficient unit captures hot exhaust air directly from the IT equipment—so cooling becomes more predictable. Deploy the self-contained unit rapidly without the need to run refrigerant lines or provide remote heat exchangers.

- Built-in condensate pump ensures continuous operation
- Hot-swappable, variable-speed fans
- Monitor current and available cooling capacity in real time
- Receive predictive fault notification
- Rejects heat up to 7kW



Engineered to work with InfraStruXure®

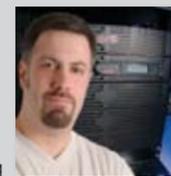


Recommended Solutions for Typical Customer Scenarios

	Standard-density environment UPS-level environmental monitoring	High-density environment Network closets & small IT rooms	Ultra-high-density environment Centralized monitoring of multiple sites
Rack	NetShelter® 2-post open frame rack	NetShelter® 4-post open frame rack	NetShelter® SX rack enclosure • 42U/48U x 600mm/750mm x 1070mm/1200mm
PDU	Basic Rack PDU • Expand the network closet power capabilities to handle varying voltages, different densities	Metered Rack PDU • Manage power at the rack level with pinpoint control • Monitor power draw	Switched Rack PDU • Monitor power draw & control outlets remotely
UPS	Smart-UPS® XL 750–3000VA • Scalable runtime • Add up to 10 extra battery packs <i>* other Smart-UPS models also available</i>	Smart-UPS® RT 1.5–10kVA • Scalable runtime • Rack/tower convertible • Integrated remote UPS management on all models above 3kVA	Symmetra® LX 4–16kVA • Scalable power and runtime • Configurable for N+1 redundancy • Integrated remote UPS management
Environmental Monitoring	UPS network management & environmental monitoring cards • Add-on cards for managing UPS monitoring temperature and humidity	NetBotz® 320 • Room-level environmental monitoring • Basic security surveillance	NetBotz® 420 plus InfraStruXure® Central • Room- and rack-level environmental monitoring • Advanced security surveillance
Cooling	Rack Side Air Distribution Unit • Heat removal up to 1.5kW • Airflow of 260 CFM	Wiring Closet Ventilation Unit • Heat removal up to 3kW • Airflow of 475 CFM	InRow® SC • Heat removal up to 7kW • Airflow of 1200 CFM
Extras	High-density vertical cable management	High-density vertical cable management	High-density cable management • Vertical & horizontal options for network applications • Rear channel options for servers

For complete technical specifications and further details on APC products, go to www.apc.com/products

"All our switches, hubs, and routers are protected by APC units. We experience a lot of brownouts and voltage fluctuations, and I was constantly troubleshooting weird 'glitches.' Once I protected the equipment with APC UPSs, the problems went away."



—Jason Ostrowski
Operations Manager
Applied Development Company

"The modular design of the batteries and the ability to monitor everything from the Web browser allows us to catch small problems before they become a big concern."



—Andy Koostra
Systems Manager
Consolidated Utility District

"The APC InfraStruXure® solution distinguished itself based on achieving all our performance characteristics for power, racks, and cooling within the client's budget. The largest benefit is that this solution ensures a single integrated power management and cooling system that can be managed the same way as the other IP-based systems within the facility."



—Brian R. York,
Director Wireless National Practice, Insight

InfraStruXure® for Wiring Closets

Bundles Available as Preconfigured Solutions

Controlling, monitoring, and managing the network closet is a lot easier when all the components have been designed to work together. APC InfraStruXure for Wiring Closets are prepackaged, fully integrated InfraStruXure systems that have been designed specifically for network closets. Each InfraStruXure system seamlessly integrates power, cooling, security and environmental monitoring, and management in a scalable modular architecture. All components have been pre-engineered to work together, and technology alliance partnerships with leading networking vendors ensure 100% compatibility.

The InfraStruXure for Wiring Closets bundles are available in preconfigured 2-post, 4-post, or full-rack enclosure solutions perfect for today's high-density network closets. Each system ships factory-assembled, wired, and tested, so all you have to do is populate the rack with servers and networking devices and roll it into place. The standardized modular design offers significant advantages over traditional multi-vendor alternatives:

- unites distributed deployments through uniform infrastructure
- maximizes floor space in tight quarters
- scales easily to accommodate sudden or unpredictable growth
- installs easily and avoids one-time custom engineering
- reduces the risk of failure
- minimizes human error
- simplifies maintenance and training

Check out the online multimedia tour of InfraStruXure for Wiring Closets.

1. Go to www.apc.com and select either "Small/Medium Business" or "Large Corporations" from the menu bar.
2. Click on "Wiring Closets" within the "View Our Application Solutions" blue box.
3. Click on "InfraStruXure Systems—Wiring Closets." Tour accessible via the "View Product Demo" icon.

InfraStruXure®



GCN Best of FOSE 2007 Winner
Data Management
Software Category

Product: InfraStruXure Central v4.0



2007 EC&M Product of the Year
Racks & Enclosures Category

Product: Single Rack
InfraStruXure Systems

InfraStruXure for Wiring Closets (1-3 Racks, 1-16kVA)



2-Post Rack with Smart-UPS® RT 3kVA

A two-post single rack InfraStruXure system that ships factory-assembled, wired, and tested—ready to roll into place.

- NetShelter® 2-post rack, 45U
- Double-sided fixed shelf
- APC rack-mount Smart-UPS RT 3000VA
- UPS network management card w/ environmental monitoring
- Basic rack PDU, 1U



4-Post Rack with Smart-UPS® RT 10kVA

A four-post single rack InfraStruXure system that ships factory-assembled, wired, and tested—ready to roll into place. The system-level management device provides a single IP address with local and remote monitoring.

- NetShelter® 4-post rack, 43U
- Double-sided fixed shelf
- APC rack-mount Smart-UPS RT 10000VA
- APC rack-mount step-down transformer, 2U
- Basic rack PDU, 1U



4-Post Rack with Symmetra® LX 4kVA

A four-post single rack InfraStruXure system that ships factory-assembled, wired, and tested—ready to roll into place. The system-level management device provides a single IP address with local and remote monitoring.

- NetShelter® 4-post rack, 43U
- Double-sided fixed shelf
- APC rack-mount Symmetra LX 4kVA, scalable to 8kVA N+1
- Basic rack PDU, 1U

Solutions available with full enclosures as well.

Your Next Steps



Need more information on managing, monitoring, and controlling your network closets remotely? Want to explore APC solutions in greater depth? APC online tools, research guides, and online courses give you all the background you need to make informed decisions and smart investments.



■ CHECK OUT . . . APC online resources

APC has developed a wealth of online tools to help you clarify your requirements and explore your options:

- InfraStruXure® Design Reference Gallery
Jump-start your network closet design. View an online portfolio of "reference designs" that match for your specific criteria.
www.apc.com/products/infrastruxure/designgallery
- Online Selectors
The APC Online Selector Tools cut right to the chase to recommend the products that best meet your needs, saving you time and hassle.
All the Selector tools are accessed via the "Selectors" tab in the top menu bar at www.apc.com



■ READ . . . APC Data Center Science Center research

APC has spent \$90 million researching solutions to the most pressing customer problems. Take advantage of more than 100 "must-read" white papers, practical how-to guides, and other thought-leadership publications from the world's leading R&D center on power, cooling, and physical infrastructure issues.

- Cooling Strategies for IT Wiring Closets and Small Rooms
- Power and Cooling for VoIP and IP Telephony Applications

Browse through the entire APC library of research by going to our Information Center at www.apc.com



■ LISTEN . . . Research guides on podcast

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For more information, go to www.datacenteruniversity.com